

LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 1' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0172CUL_IS24



LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 1' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK0172CUL_IS24

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
1' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0172CUL_IS24

PEGBOARD 1 FOOTX6 FEET **			PM1000000235	Height = 72.00 in;	Width = 12.00 in;	Depth = 0.50 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
1	1	071249357248	Infalible Pro-Last Liner	Black	P23028BQ	930		
2	1	071249238912	Infalible The Super Slim Liner	Black	P2309607	400		
3	1	071249314876	Brow Stylist: Definer	Blonde	P230AU2V	388		
4	1	071249314883	Brow Stylist: Definer	Brunette	P230AU2V	389		
5	1	071249314890	Brow Stylist: Definer	Dark Brunette	P230AU2V	390		
6	1	071249350300	Brow Stylist Shape & Fill	Brunette	P230AU3M	415		
7	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	70891	591		
8	1	071249145234	Infalible Long Wear Eyeliner	Black	P2309601	511		
9	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	P2309601	581		
10	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	70959	835		
11	1	071249119990	Telescopic Eyeliner	Black	70955	810		
12	1	071249161906	Telescopic Waterproof Eyeliner	Black	P230950400	800		
13	1	071249306376	Infalible Eye: Matte Matic Liner	Black	P230961V	512		
14	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	P230961V	513		
15	1	071249207000	Voluminous Smoldering Eyeliner	Black	P230560700	645		
16	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	70899	798		
17	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	71064	190		
18	1	071249082140	Pencil Perfect Eye Liner	Espresso	71063	130		
19	1	071249330265	Voluminous Primer	Primer	P230563J	300		
20	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	P2305601	900		
21	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	70881	710		
22	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	70886	690		
23	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	70880	610		
24	1	071249059098	Voluminous Straight Brush	Blackest Black	70903	310		
25	1	071249669020	Voluminous Straight Brush	Black Brown	70903	315		
26	1	071249019344	Voluminous Curved Brush	Black	70913	340		
27	1	071249019351	Voluminous Curved Brush	Black Brown	70913	350		
28	1	071249006412	Voluminous Waterproof	Black	70917	360		
29	1	071249006429	Voluminous Waterproof	Black Brown	70917	365		
30	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	70920	395		
31	1	071249101919	Voluminous Carbon Black	Carbon Black	70919	335		
32	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	P230564C	200		
33	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	P230564E	204		
34	1	071249104743	Telescopic Mascara	Blackest Black	70951	910		
35	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	70958	935		
36	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	P2300D0100	868		
37	1	071249256701	Voluminous Butterfly Washable Mascara	Black	P2300D0100	867		
38	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	P230562R00	621		
39	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	P230561100	635		

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	
24	25	26	27		
28	29	30	31		
32	33	34	35		
36	37	38	39		

Lower Notch: 1

